

Free Webinar!

April 2nd
1 PDH / 0.1 CEU Credits

Forester University Presents

Successful Green Infrastructure Program Drivers

Real-World Case Studies & Lessons Learned



with Speakers:
Kari Mackenbach, John Ricketts, & Dr. Amir Ehsaei



Successful Green Infrastructure Program Drivers

Live & On-Demand
1 PDH / 0.1 CEU
Wednesday, April 2nd
11am PDT/2pm EDT
FREE!

REGISTER TODAY!

Speakers:



Kari Mackenbach,
CFM, BCES
National Green Infrastructure
Practice Leader



John Ricketts, PE
Senior Water Resources
Engineer



Amir Ehsaei, Ph.D
Project Engineer

Registration is limited.



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Aging infrastructure, increased regulations, and budgetary constraints are driving communities across the country to find an innovative AND cost-effective approach to stormwater management. The answer? *Green Infrastructure.*

Join Kari Mackenbach, and the URS National Green Infrastructure Practice team for a FREE live and on-demand webinar exploring the key elements, drivers, and benefits of successful Green Infrastructure programs, and how you can implement these cost-effectively in your community.

In this webinar, we'll discuss how Green Infrastructure design has evolved, the options available to you, and how you can design effective urban Green Infrastructure and strategies for efficient and effective operation and maintenance (O&M). Within this discussion, we'll focus on the "drivers" that successful and sustainable Green Infrastructure programs have in common, how to incorporate these in your strategy, and the benefits of focusing your strategy on these core areas, including:

- **Choose the Best Green Infrastructure for Your Location**
What works *here*, might not work *there*. Learn how selecting your Green Infrastructure based on your environment will yield better results.
- **Establish an Operation and Maintenance Strategy Upfront (and that works for you)**
Don't leave your O&M to the end. Learn how to optimize your effort (and time) by establishing an operations and maintenance plan in your planning, so everyone knows what will be done, when, and by whom.
- **Include Ancillary Benefits in Your Key Performance Indicators (KPIs)**
Think beyond environmental goals and targets. Learn how to identify, assess, and quantify your ancillary benefits of Green Infrastructure, as well as how to use these to increase your community acceptance and engagement.
- **Avoid the Implementation Pitfalls**
Green Infrastructure isn't one size fits all. Learn how to best tailor your implementation strategy to meet your program goals, objectives, and limitations.

Additionally, you'll hear from the URS National Green Infrastructure Practice Team regarding their real-world experience designing and supporting construction of non-monitored and heavily monitored Green Infrastructure in urban environments, including case studies developed through partnership with the U.S. EPA Office of Research and Development (ORD). Finally, we'll take a look at Green Infrastructure pitfalls, lessons learned, and the common hurdles and challenges to avoid.

Learning Objectives

- Understand how to use siting tools to develop site selection criteria and identify project locations
- Learn how to choose the right Green Infrastructure program for your environment
- Learn cost-effective operation and maintenance of green infrastructure techniques gained through strategic design and planning
- Learn how monitoring performance of Green Infrastructure practice and its associated benefits provides valuable feedback for subsequent designs

Register Today!

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